MBA 8900: Strategic Management

Strategic research and practices from the executive perspective, with emphasis on learning to formulate, implement, and control the strategic direction of a stakeholder-responsive organization within competitive markets and a global economy.

Credits: 3.0

Prerequisites:

MBA 8510 and MBA 8110 and MBA 8410 and MBA 8503 and MBA 8610 and (MBA 8551 or MBA 8552 or MBA 8555 or MBA 8520) and (MBA 8310 or MBA 8515)