

MBA 8543: Crisis Ldrshp: European Union

Focus is on the unique challenges and opportunities that the European Union presents for business leaders. Will explore a broad range of issues, including the economic crises facing the EU; regulatory issues; the importance of SMEs as an economic growth engine; the goals of the Europe 2020 strategy; and the EU as a hub of global innovation, sustainability, and social responsibility.

Credits: 1.5

Prerequisites:

MBA 8450 and MBA 8650