

# LAW 7176: Law and Management

As "where law meets business" becomes more of every practicing attorney's experience, our students are typically surrounded by, working with, and retaining business people as clients. Students will need management tools to run law firms, advise business clients to reach strategic objectives, and engage with organizational goals when working themselves within a business structure. The class will introduce concepts and methods of analysis for running organizations from strategic management, operations, and organizational behavior. Students will learn about issues such as how companies set goals internally and externally; how they motivate performance; key SWOT, Six Sigma, VRIO and other methods of basic business analysis; design-thinking; the competitive use of resources, supply-chain management, and technology; issues in absorbing mergers; the importance of industry analysis, firm life-cycle patterns, and globalization; and how corporate governance, social responsibility, and ethics can become part of an organization's competitive advantage. Case studies may be drawn from Coca-Cola, Starbucks, Microsoft, Apple, Southwest Airlines, Charles Schwab, pharma, start-ups, and law firms. This class is designed to provide students who have not had much background in business some exposure to basic business concepts, vocabulary, and methods. It is not appropriate for students in the joint JD/MBA programs, students who already have an MBA, or students with extensive backgrounds in business from their undergraduate studies or elsewhere. Exam: Exam administered during exam period. 2.00credit(s)  
2.00 lecture hours

**Credits:** 2.0