

FR 8201: Principles of Fundraising

Fundamentals of Fund Raising The course is co-sponsored by the Delaware Valley Chapter of the National Society of Fund Raising Executives (NSFRE) and Villanova University. This course provides an overview of the field of resource development - from a look at the philanthropic tradition and creating a strategic development plan to using various strategies to raise funds from individuals, foundations and corporations. You will learn fund raising techniques from experienced development professionals representing a broad spectrum of nonprofit institutions.

Credits: 3.0