COM 8201: Health Communication

Examines interpersonal, organizational and mediated communication in various health domains. It includes a review of relevant health communication theory and methods to inform such areas as developing and evaluating public health campaigns, doctor/patient communications, and communication about health in organizations.

Credits: 3.0 Prerequisites:

(COM 8008: Y and COM 8100: Y) and (COM 8001: Y or COM 8002: Y)

Program: Communication