COM 8320: Digital Media Design

Designed to provide a broad-based overview of the Media Arts & Design industry, focusing on the research, strategies and methods that go into designing and preparing media for consumption via a variety of delivery methods (including traditional mass media, online, and mobile devices). Students will gain a theoretical understanding of and practical experience with: digital photography and videography, web design and development, and multimedia production.

Credits: 3.0
Prerequisites:
(COM 8008 :Y and COM 8100 :Y) and (COM 8001 :Y or COM 8002 :Y)
Program: Communication