

COM 8102: Persuasion and Advocacy

Using the principles of persuasion from classical and contemporary rhetorical theory and criticism, students engage message analysis and construction; audience/situational analysis; and strategic oratory.

Credits: 3.0

Prerequisites:

(COM 8008 :Y and COM 8100 :Y) and (COM 8001 :Y or COM 8002 :Y)

Program: [Communication](#)