

# COM 8300: Public Relations Writing

Areas covered include journalistic style of writing; targeting audiences, practice in fundamentals and media relations techniques. Students will create portfolio writing samples, e.g. industry standard news releases, pitch letters and features, Q&A documents, crisis statements and position papers.

**Credits:** 3.0

**Prerequisites:**

(COM 8008 :Y and COM 8100 :Y) and (COM 8001 :Y or COM 8002 :Y)

**Program:** [Communication](#)