

COM 8001: Qualitative Research Methods

Qualitative approaches to communication research including phenomenology, ethnography, rhetorical criticism, and semiotic analysis. Emphasis on the performative turn in ethnography and alternative forms of ethnographic writing. Primary work consists of semester-long original study. With Departmental permission, this course can substitute for Senior Project.

Credits: 3.0

Prerequisites:

COM 8008 :Y

Program: [Communication](#)